

# A AREAS

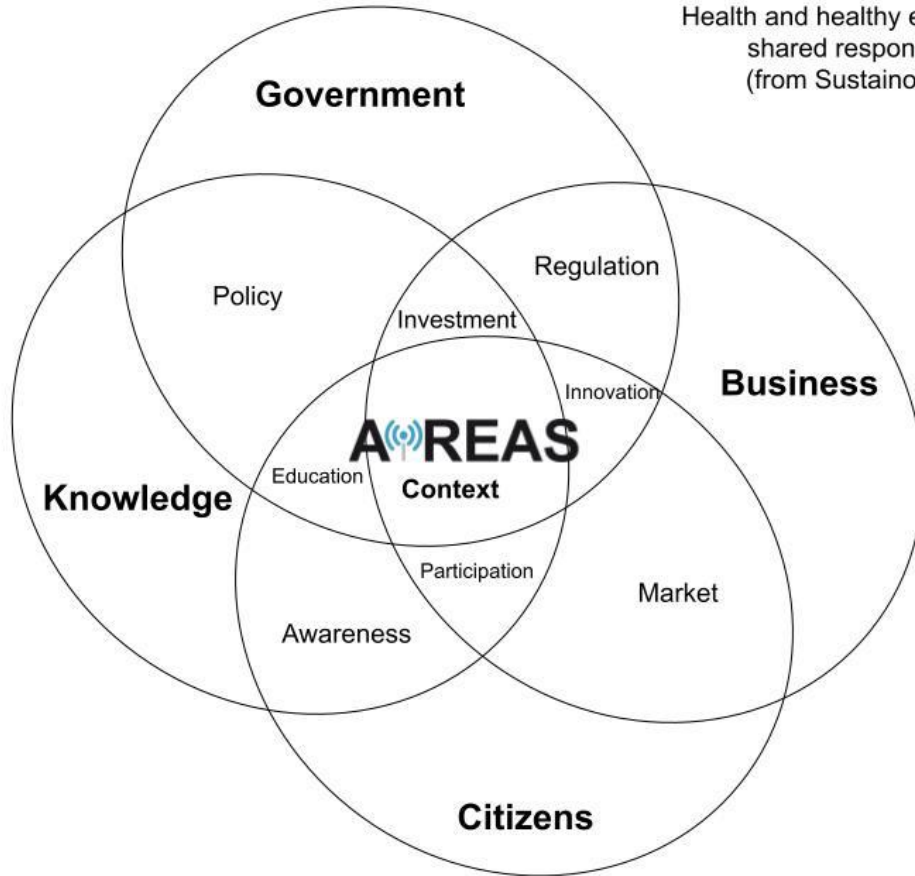
That is ALL of us!



Citizen participation

**We always participate!**

**AiREAS context:**  
Health and healthy environment  
shared responsibility  
(from Sustainocracy)



Human



Citizen



Function

## Levels of participation (AiREAS context)

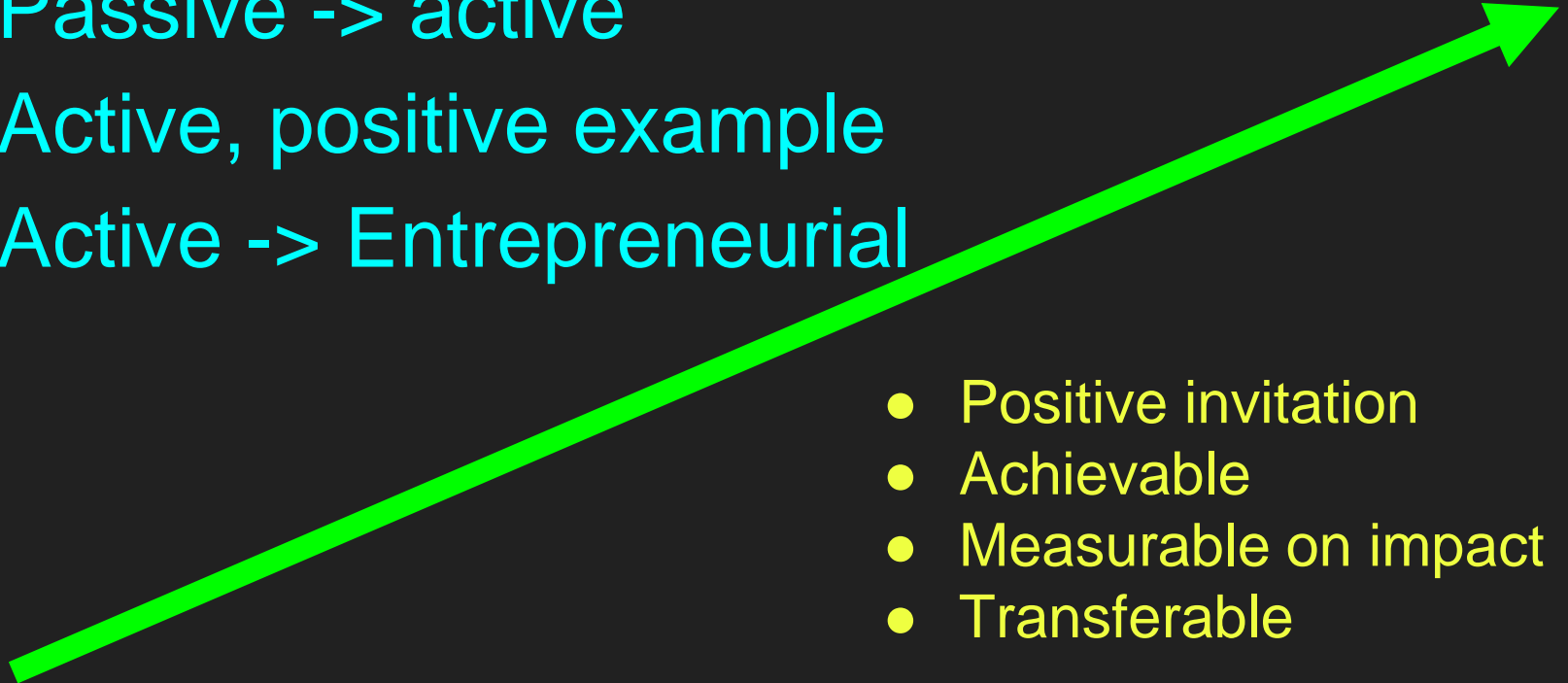
1. None
2. Passive
3. Active
4. Entrepreneuria

**AiREAS**



## Entrepreneurial challenges

- Passive -> active
- Active, positive example
- Active -> Entrepreneurial

- 
- Positive invitation
  - Achievable
  - Measurable on impact
  - Transferable

# A AREAS

Welcome in our new era

ENJOY!